



MAGHULL HIGH SCHOOL – CURRICULUM MAP

Unit 3: Professional Development in the Sports Industry	Pearson Level 3 Diploma in Sport Learning aim A: Understand the career and job opportunities in the sports industry Learning aim B: Explore own skills using a skills audit to inform a career development action plan	
LESSON TOPIC/ QUESTION	Understand the career and job opportunities in the sports industry	Explore own skills using a skills audit to inform a career development action plan
Knowledge & Skills development	<p>A1 Scope and provision of the sports industry The size, breadth and geographic spread of the sports industry, locally and nationally and factors that affect sports provision and employment opportunities.</p> <ul style="list-style-type: none"> • Sport and recreation industry data, economic significance, number of jobs. • Geographical factors – location, environment, infrastructure, population. • Socio-economic factors – wealth, employment, history, culture, fashion and trend. • Season factors, e.g. swimming pools that only open in the summer, summer camps, holiday sports clubs, competition seasons, training camps. <p>A2 Careers and jobs in the sports industry</p> <ul style="list-style-type: none"> • Key pathways – coaching, sports science (e.g. nutritionist, sport psychology, sports therapy and injury management in sport performance, exercise and fitness), sports development (e.g. sports development officers, National Governing Body (NGB) officers, sports administrator) leisure management (e.g. facility management, grounds keeping, activity coordinator) education, sports journalism. • Sectors – public, private, voluntary, third sector, public/private partnerships. • Local employers – public, private, voluntary, third sector, public/private partnerships. • National employers – public, private, voluntary, third sector. • Sources of information on careers in sports. • Definitions of types of employment and practical examples across different sports sectors and career pathways, locally and nationally: <ul style="list-style-type: none"> o full time o part time 	<p>B1 Personal skills audit for potential careers Producing a personal skills audit against a chosen career pathway.</p> <ul style="list-style-type: none"> • Interests and accomplishments. • Qualities – reliability, organisational skills, commitment, resilience, empathy. • Basic skills – literacy, numeracy and IT. • Experience, e.g. sporting, leadership, work, travel. • Qualifications – educational and sector specific. • Generic employability skills – teamwork, cooperation, communication, problem solving. • Specific technical skills, e.g. coaching, instructing, leading, administering test protocols. • Using SWOT (strengths, weaknesses, opportunities, threats) analysis. <p>B2 Planning personal development towards a career in the sports industry</p> <ul style="list-style-type: none"> • Use of personal skills audit to produce an action plan towards a sports and recreation industry career. • Identification of key timescales, e.g. immediate actions, next year, two years, five years, and ten years. • Identification of training/educational/experiential aims at these key times and processes to achieve these goals. • Careers guidance and support available and education choices. • Career development action plan (CDAP) – definition; higher levels, specialism and diversification, aims, milestones, measures. • Professional development activities – workshops, training, job shadowing, self-reflection. <p>B3 Maintaining a personal portfolio/record of achievement and experience Personal portfolio/record of achievement:</p> <ul style="list-style-type: none"> • educational certificates • sport-specific awards

- o fixed-term contract
- o self-employment (independent, subcontracted)
- o zero-hours contract
- o apprenticeships.

A3 Professional training routes, legislation, skills in the sports industry

- Career pathways – progression routes and successive jobs in different pathways:
 - o coaching, e.g. NGB awards different disciplines, disability sport, working with children, safeguarding awareness
 - o sports science – specialisms, e.g. nutritionist, sport psychology, sports therapy and injury management in sport performance, exercise and fitness
 - o sports development, e.g. sports development officer, NGB leads, sports administration, talent pathway leads
 - o leisure management, e.g. lifesaving, facilities management/maintenance, health and safety, customer service, marketing and promotion, finance, management activities
 - o education pathways, e.g. Level 2 and Level 3 specialist qualifications, higher education.
- Job descriptions and personal specifications for sports industry jobs.
- Industry standards – safeguarding (Disclosure and Barring Service (DBS)), codes of practice, e.g. Register of Exercise Professionals (REPs), Sports Coach UK, organizational policies and procedures.
- Safeguarding – DBS: self-disclosure, enhanced disclosure, regulations and requirements.
- Sector-specific legislation that impacts on job roles.
- Qualification and professional bodies, e.g. REPs, Sports Coach UK, Minimum Standards for Active Coaches, NGBs, Chartered Institute for the Management of Sport and Physical Activity (CIMSPA), Adventure Activities Licensing Authority (AALA).

A4 Sources of continuing professional development (CPD)
 Maintaining professional development in specific career pathways.

- Memberships of professional bodies: fees, qualification, logs of CPD.
- Required updates to professional competences, e.g. first aid, safeguarding.

- sporting achievements
- testimonials
- press cuttings
- work experience
- volunteering
- any other relevant evidence
- CVs targeting sports industry jobs.

	<ul style="list-style-type: none"> • Career progression training – specific to sector, higher levels of qualification, management training sector specific, business or generic management, higher education FdSc, BA, BSc. • Gaining knowledge and experience through cross-sector opportunities, e.g. participation in cross-sector organisation board working groups, elite performance programmes. 	
Key Vocabulary	<p>Career Pathway – The progression of jobs and roles within a specific sector or industry.</p> <p>Job Role – A specific position with defined responsibilities and duties.</p> <p>Employment Sector – The area of work, e.g., public, private, or voluntary sectors.</p> <p>Volunteering – Unpaid work that provides experience and contributes to community or personal development.</p> <p>Networking – Building professional relationships that can help career development.</p>	<p>Personal Skills Audit – A self-assessment to identify strengths, weaknesses, and development needs.</p> <p>SMART Targets – Specific, Measurable, Achievable, Realistic, Time-bound goals.</p> <p>Action Plan – A step-by-step outline of how to achieve development goals.</p> <p>CPD (Continuing Professional Development) – Ongoing training and learning to maintain or enhance professional competence.</p> <p>Transferable Skills – Abilities that can be applied across different jobs or industries (e.g. teamwork, communication).</p>
Assessment / Feedback Opportunities	<p>Teacher Formative Assessment – verbal</p> <p>Peer Assessment – verbal and written</p> <p>Self Assessment - written</p> <p>Teacher Summative Assessment</p> <p>Tasks set to allow feedback and students then set official Assignment Brief with deadlines for Learning Aims</p>	
Literacy/Reading opportunities	<p>BTEC National Sport student Book 1</p> <p>https://qualifications.pearson.com/en/qualifications/btec-nationals/sport-2016.html</p>	
Cross Curricular Themes	<p>English / Communication Skills - Writing a CV, cover letter, and personal statement links directly to literacy and communication skills. Preparing for and taking part in mock interviews enhances verbal communication, presentation, and confidence.</p> <p>Business Studies - Understanding employment structures, recruitment, and professional conduct relates to HR and management principles.</p> <p>Maths - Analysing salary scales, hourly rates, or progression ladders.</p>	
Personal Development (Including British Values, RSE, Citizenship)	<p>Employability and Transferable Skills – Communication, Teamwork, Problem-solving, Leadership, Organisation, Time management. These skills enhance both personal and professional growth and are transferable across all careers.</p> <p>Professional Values and Behaviours - Encourages learners to reflect on their attitude, ethics, and professionalism. Develops understanding of reliability, responsibility, respect, and integrity in a work context.</p> <p>Career Planning and Lifelong Learning - Personal development is linked to ongoing professional growth (Continuing Professional Development – CPD). Learners explore education and training routes, showing commitment to lifelong learning.</p>	
Career Opportunities	<p>PE Teacher, Sports Scientist, Personal Trainer / Fitness Instructor, Sports Therapist, Strength and Conditioning Coach, Doctor / Physician, Nurse, Midwife, Paramedic, Physiotherapist, Occupational Therapist, Dietitian / Nutritionist.</p>	