Component 3 Promotion and Finance for Enterprise

## **MAGHULL HIGH SCHOOL – CURRICULUM MAP**



3.1 – from finishing the specification content exam Early May	Learning Aim A	Learning Aim B		Learning Aim C
LESSON TOPIC QUESTION(S)/Revision	Do you know the different marketing activates that an enterprise can use?	Can you identify all of the financial documents used in an Enterprise?	Can you produce and u	se formula in financial documents?
Knowledge & Skills development	Theory Knowledge  Pupils will have the opportunity to focus on and develop the foin depth understand further of the topics covered in component now that all of the content has been covered:  Use of past papers to answer exam questions  Content of the exam paper looked at in more depth not the syllabus has been delivered  How questions will be structured  Approaches on how to answer the different style of questions are to marking  Use of modelling answers – structure and approach  Use of "talk and walk" though mock papers in class – to pupils confidence in the exam paper		nd develop the following ered in component 3 lestions in more depth now that ferent style of questions and approach	Digital Skills  Use of technology Digital research methods Use of range of software  Skills  Demonstrate knowledge of facts, terms and issues in relation to enterprise Demonstrate an understanding of facts, terms and issues in relation to enterprise Apply an understanding of facts, terms and issues in relation to enterprise Carry out calculations to complete financial documents, carry out calculations using formulae and ratios, and construct and interpret
Assessment / Feedback Opportunities	Use of Knowledge organisers  Formative Assessment  Workbook activity  Class Discussion  Questioning pupils  Verbal Feedback			break-even charts  Summative assessment  Summative assessment test  Rubric Assessment  Live marking
Key Vocabulary	Calculate : Recall and/ Complete: Use quantit	ative skills/calculation t	ermine a value using calcu o complete blank or part	ulation. ially completed financial documents. even chart by labelling, use chart to identify break-even point.

	Identify: Select the correct answer from the given context.  Discuss: Consider the different aspects in detail of an issue, situation, problem or argument and how they interrelate.  Evaluate: Consider various aspects of a subject's qualities in relation to its context such as: strengths or weaknesses, advantages or disadvantages, pros or cons. Come to a judgement supported by evidence which will often be in the form of a conclusion  Explain: Present one point that identifies a reason, way, benefit, or importance etc, and a second point that justifies/explains the first point.
	Give: Recall from memory facts, terms, processes, uses, characteristics, advantages, disadvantages etc
Literacy/Reading opportunities	BTEC Tech Award Enterprise Component 3: Illustrated Revision and Practice (ClearRevise BTEC Enterprise Component 3)
Cross Curricular Themes	English – Interpret the case study and write an extended mark question
Personal Development (Including British Values, RSE, Citizenship)	Understanding of business marketing  Understanding of business finance Listening to others  Responding suitable in discussions  Taking part in group activates
Career Opportunities	Financial Analyst Management Accountant / Cost Accountant Business Analyst (Finance Focus) Corporate Finance Associate Financial Planner or Advisor Business adviser – Business analyst – Business development manager – Entrepreneur