



MAGHULL HIGH SCHOOL – CURRICULUM MAP

Unit:	Learning aim A	Learning aim A	Learning aim A	Learning aim A	Learning aim A
LESSON TOPIC QUESTION(S)	A2 What is the Ownership of the micro-enterprise, Aims of the micro-enterprise, non-financial aims?	A2 What are the Methods of communication Identifying and sourcing resources Risk assessment and contingency planning?	A2 Can you plan for a micro-enterprise - Financial information, financial planning and forecasting commentary: break-even calculation and 12-month cash flow forecast?	A2 Can you plan for a micro-enterprise - Financial information, financial records commentary: profit and loss account (forecast statement of comprehensive income)?	A2 – What are the risks and contingency plans for the business?
Knowledge & Skills development	Financial and non financial information for a business plan. Problem solving, interpreting, analysing and constructing financial documents.				
Assessment / Feedback Opportunities	Formative Assessment Classroom activity - Class Discussion - Questioning pupils – verbal feedback – exam questions – end of section coursework			Summative assessment CW assessment	
Key Vocabulary	Leadership, technical skills, practical skills, financial aims, profit, break-even, social aims, USP, selling price, competitors, market segment, target market, advertising, cost effectiveness, promotional materials, risk assessment, contingency plans				
Literacy/Reading opportunities	https://www.bbc.co.uk/programmes/b006vq92 https://www.mindtools.com/apdfhaw/how-good-are-your-leadership-skills https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/417410/DECC_advice_guide.pdf Adweek The Drum Marketing Week				

COMP 1

Cross Curricular Themes	Use of technology Digital research methods Use of range of software
Personal Development (Including British Values, RSE, Citizenship)	The legal system in the UK, different sources of law and how the law helps deal with complex problems in business
Career Opportunities	Business adviser – Business analyst – Business development manager – Entrepreneur SME, Entrepreneurs